# LEADERCAMP



|  |
| --- |
| ABOUTS. CHRIS EDMONDSPhoto of CHRIS EDMONDSChris Edmonds is a sought-after speaker, bestselling author, highly regarded executive consultant, and CEO and founder of The Purposeful Culture Group. He’s the author or co-author of two Amazon best sellers: [Good Comes First](https://www.amazon.com/Good-Comes-First-Leaders-Uncompromising/dp/1953295657)(2021) and [The Culture Engine](https://www.amazon.com/Culture-Engine-Framework-Inspiring-Transforming-ebook/dp/B00MG2KN3O/ref%3Dsr_1_1?crid=UOIQBZHMNYSV&dib=eyJ2IjoiMSJ9.3VGDC7XgpHj9rUN2FrFc_BiqqMn9GAY_9Hy42rrRh0Dn0RC-gf_XptOr0SAtZuTN-iNJXKHF-iKcoNcjUCL7XKoz2DX9W2cnA2grkts-IiCowNe7DJeS__kcucy2nqDWUVbHngrUdzKZ9yKywjGL8JsR7Kh93BqtsFLOiPJG61dt_x8kT--ZEU6_3GIPVgqofthyN2d3jUKNFBQccy4bCIESgeQp1bnN6KZvVD3Puv0.Td3UtGzpvAZ06mkygPUqqeqQ5Vk9-IHMpNag3zfmbns&dib_tag=se&keywords=The+Culture+Engine&qid=1739296380&s=books&sprefix=the+culture+engine+%2Cstripbooks%2C166&sr=1-1) (2014).Chris has been featured in the *Wall Street Journal*, *SmartBrief*, *People*, *BBC TV*, *CNN*, *Fox31*, *NBC*, *Fast Company*, and more. His blog, podcasts, and videos are at [DrivingResultsThroughCulture.com](http://www.DrivingResultsThroughCulture.com) and on YouTube.ABOUTMARK S. BABBITTPhoto of MARK BABBITTMark Babbitt is a speaker, author, blogger, culture architect, executive coach, and career mentor. He serves as President of WorqIQ and Senior Consulting Partner of The Purposeful Culture Group.In addition to the best-selling [Good Comes First](https://www.amazon.com/Good-Comes-First-Leaders-Uncompromising/dp/1953295657), Mark co-authored [A World Gone Social](https://www.amazon.com/World-Gone-Social-Companies-Survive-ebook/dp/B00HSUWKJY/ref%3Dsr_1_1?crid=1R5N391YG0BRV&dib=eyJ2IjoiMSJ9.T0YespvAvekYhUZB5v7Rdk5eJlt18jevg0Rf7Nlq3NLD-Vk68lfPVBjS5d_wCa25kD_VR9MUXTqdwW1ehToeEbw1JcYlHqRPGCjTXWFblAvi3iSZQP3C1BYkeifmDb0d6Au795sh35dBDSVR0n_a7jPISorbD-SA2NykD2huQ0Mj9ZuDhOBHqvX3Nqzc-ssohLr_7iCOulYvwKtTrykEDFSGjoowKyyN2txiTV1U789zaBu-Uy9tH8khSECNJYlSaegYh0UmqdLPq4b4G3wy_lxYZnuCIoKHPUIqTrscBn7FoUnHD4oEYPBtpN3BwfNm.qi45OwAQgNWFOVNgW310M9VOVKCYpJD0e46GKBb9Xvo&dib_tag=se&keywords=A+World+Gone+Social&qid=1739295890&s=books&sprefix=a+world+gone+social%2Cstripbooks%2C98&sr=1-1). Followers also find Mark’s advice in *Entrepreneur*, *CEOWORLD, Inc*., *USA TODAY*, *Forbes*, and many other publications. An in-demand speaker, Mark was also named one of *Inc. Magazines’* Top 100 Leadership Speakers. |

## LEADERSHIP IN TURBULENT TIMES

HOW TO BUILD A PURPOSEFUL, POSITIVE, AND PRODUCTIVE WORK ENVIRONMENT FOCUSED ON RESPECT

WITH

S. CHRIS EDMONDS & MARK S. BABBITT

APRIL 17, 2025

Leadercamp presenters S. Chris Edmonds and Mark S. Babbitt are co-authors of the 2021 bestseller [Good Comes First](https://www.amazon.com/Good-Comes-First-Leaders-Uncompromising/dp/1953295657)*,* which provides leaders with step-by-step guidance on building and sustaining a work environment that places dual emphasis on both workplace respect *and* results.

Why is it crucial to have a work environment centered on respect (values, relationships, and community) as much as results (performance, metrics, and outcomes) so important today? For decades, talented people have tolerated old-school leaders who put results before everything —including respect. The impact? This approach has led to disruptive and toxic work environments that drain the enthusiasm of dedicated employees.

Those days are over. Today, employees of all generations desire and deserve workplaces where they are respected and validated for their aligned ideas, efforts, and contributions — every day.

Leaders — from small business owners to Fortune 100 CEOs — must foster work environments where respect holds as much importance as results.

In this Leadercamp, based on 30 years of workplace design experience, Chris and Mark will provide actionable inspiration to help build a team of good people in a good organization, focused on doing good within the communities they serve.

PARTICIPANTS WILL LEARN:

* The importance of formalizing your team’s servant purpose
* The vital requirement of clearly defining respect-based behaviors so your team’s core values are observable, tangible, and measurable.
* How to cultivate trust by rewarding desired values and behaviors, refusing to tolerate actions that harm the workplace, and focusing on personal and professional development
* The need to use your organization’s voice for good
* How to hold everyone accountable

#### PREPARING FOR THE LEADERCAMP

The Leadercamp Guide can be used as a tool for facilitators and participants to get the most out of a Leadercamp experience. It includes an overview of what will be covered in the Leadercamp, information about **Chris Edmonds and Mark Babbitt**, and suggestions for different ways you and your team can learn together or individually. Each guide concludes with application and reflection prompts to apply what you’ve learned.

##### About This Guide

This guide will help you prepare for and facilitate the program ***LEADERSHIP IN TURBULENT TIMES: HOW TO BUILD A PURPOSEFUL, POSITIVE, AND PRODUCTIVE WORK ENVIRONMENT FOCUSED ON RESPECT***. The purpose of this guide is to help you generate a dialogue among participants and apply key concepts from the presentation to your own learning objectives. The guide can be leveraged effectively for both large and small groups.

##### The Audience

This program is for executives, managers, supervisors, and line staff. Ideally, the materials should be presented in a group setting, where the responses of others can be discussed and shared.

##### Watch As a Team

Prior to the Leadercamp, Zoom links are set up in Percipio. To host the Leadercamp for your team with Zoom, click on the Zoom link for the Leadercamp so that it’s ready to start on your screen. Then start a Zoom meeting, share your screen, and when you get asked what you want to share, choose the browser window with the Leadercamp ready to play. Select **Share** and enjoy! Be sure to contribute to the discussion in the chat feature.

##### For Individual Viewers

Watching alone this time? No problem. Click on the Zoom link in Percipio for the Leadercamp and begin watching. Get the most out of the event by participating in the conversation via the chat feature and by taking notes. And don’t forget to ask any questions you may have during the Q&A session.

#### APPLY WHAT YOU’VE LEARNED

Answer these questions to reflect on the Leadercamp and reinforce the ideas, practices, and strategies you’ve learned.

Why is building a work environment based on respect as important as achieving results in today's workforce?

What are some examples of old-school leadership that prioritize results over respect, and what impact do they have on work culture?

How can leaders create workspaces where respect is as important as results?

What are some of the challenges that leaders face when trying to change their work cultures, and how can they overcome them?

What are the keys to creating a purposeful, positive, and productive culture and defining what "good" means to your organization?

How can you formalize your team's servant purpose and improve the lives of team members and those within your community?

What are some of the respect-based behaviors that your team's core values should embody, and how can you measure and observe them?